

What is claimed is:

1. A system for transacting with graded prices by users based on a network, in which, if client units are connected to an electronic commerce business server through a communication network, the electronic commerce business server transfers information of plural goods and prices information of the corresponding goods to client units and users who determine the purchase intentions by using the goods and prices information provided from the electronic commerce business server transfer purchase goods information to the electronic commerce business server through the client units in order for goods sales and purchases are transacted in sites, characterized in that the electronic commerce business server determines users set groups including users by using log-in data inputted from the client units, determines final sale prices of the goods in price determination rules predetermined according to the users set group, and transfers the determined final sales prices information to the client units together with basic sales prices information and the goods information.

2. The system as claimed in claim 1, wherein the electronic commerce business server including:

a data input unit for inputting operating programs related to electronic commerce business, the goods information and the prices information provided to the client units by a server administrator;

a first database unit for storing the log-in data inputted by

users of the client units and additional information produced upon executing the electronic commerce business in correspondance with the log-in data;

5 a second database unit for storing at least one or more goods information and prices information corresponding to the goods;

10 a communication control unit for receiving the log-in data and the additional information inputted by the users of the client units and transferring to the client units the goods information and the prices information corresponding to the goods provided from the electronic commerce business server; and

15 a control unit for controlling to store the additional information in the first database unit by using the log-in data inputted through the communication control unit, determining the users set group including the users by reading the additional information stored in the first database unit in case that the log-in data is inputted through the communication control unit, and, after determining final sales prices according to the users set group by reading basic sales prices information of the goods stored in the second database unit, transferring the corresponding basic sales prices information to the client units through the communication control unit together with the goods information.

20 3. The system as claimed in claim 1, wherein the electronic commerce business server classifies the goods to be provided to the client units by kinds, suppliers, or particular goods to be associated with graded users set groups, to thereby determine the

final sales prices of the goods.

4. The system as claimed in claim 2, wherein the electronic commerce business server classifies the goods to be provided to the client units by kinds, suppliers, or particular goods to be associated with graded users set groups, to thereby determine the final sales prices of the goods.

5. The system as claimed in claim 1, wherein the users set groups are sets of groups that, by reading plural additional information built in the databases, the read plural additional information includes all of predetermined criteria additional information.

6. The system as claimed in claim 2, wherein the users set groups are sets of groups that, by reading plural additional information built in the databases, the read plural additional information includes all of predetermined criteria additional information.

7. The system as claimed in claim 3, wherein the users set groups are sets of groups that, by reading plural additional information built in the databases, the read plural additional information includes all of predetermined criteria additional information.

8. The system as claimed in claim 4, wherein the users set groups are sets of groups that, by reading plural additional information built in the databases, the read plural additional information includes all of predetermined criteria additional

information.

9. The system for transacting with graded prices by users based on a network, in which, if client units are connected to an electronic commerce business server through a communication network, the electronic commerce business server transfers information of plural goods and basic sales prices information of the corresponding goods to client units and users who determine the purchase intentions by using the goods and basic sales prices information provided from the electronic commerce business server transfer purchase goods information to the electronic commerce business server through the client units in order for goods sales and purchases are transacted in sites, characterized in that the electronic commerce business server determines users grades including users by using log-in data inputted from the client units, determines final sale prices of the goods in price determination rules predetermined according to the users grades, and transfers the determined final sales prices information, basic sales prices information, and the goods information to the client units.

10. The system as claimed in claim 9, wherein the electronic commerce business server including:

a data input unit for inputting operating programs related to electronic commerce business, the goods information and the prices information provided to the client units by a server administrator;

a first database unit for storing the log-in data inputted by

users of the client units and additional information produced upon executing the electronic commerce business in correspondance with the log-in data;

5 a second database unit for storing at least one or more goods information and prices information corresponding to the goods;

10 a communication control unit for receiving the log-in data and the additional information inputted by the users of the client units and transferring to the client units the goods information and the prices information corresponding to the goods provided from the electronic commerce business server; and

15 a control unit for controlling to store the additional information in the first database unit by using the log-in data inputted through the communication control unit, determining the users set group including the users by reading the additional information stored in the first database unit in case that the log-in data is inputted through the communication control unit, and, after determining final sales prices according to the users set group by reading basic sales prices information of the goods stored in the second database unit, transferring the corresponding basic sales prices information to the client units through the communication control unit together with the goods information.

20 11. The system as claimed in claim 9, wherein the additional information is information produced from at least one of goods searches, purchase goods selections, and goods purchases of the users which are provided in the electronic commerce business server

and information of verifying employees.

12. The system as claimed in claim 10, wherein the additional information is information produced from at least one of goods searches, purchase goods selections, and goods purchases of the users which are provided in the electronic commerce business server and information of verifying employees.

13. The system as claimed in claim 9, wherein the electronic commerce business server classifies the goods to be provided to the client units by kinds, suppliers, or particular goods to be associated with graded users set groups, to thereby determine the final sales prices of the goods.

14. The system as claimed in claim 9, wherein the users grades are ranks determined by calculating given weights when reading plural additional information built in databases of the electronic commerce business server and giving predetermined weights to the respective read plural additional information.

15. The system as claimed in claim 10, wherein the users grades are ranks determined by calculating given weights when reading plural additional information built in databases of the electronic commerce business server and giving predetermined weights to the respective read plural additional information.

16. The system as claimed in claim 11, wherein the users grades are ranks determined by calculating given weights when reading plural additional information built in databases of the electronic commerce business server and giving predetermined

weights to the respective read plural additional information.

17. The system as claimed in claim 12, wherein the users grades are ranks determined by calculating given weights when reading plural additional information built in databases of the electronic commerce business server and giving predetermined weights to the respective read plural additional information.

18. The system as claimed in claim 13, wherein the users grades are ranks determined by calculating given weights when reading plural additional information built in databases of the electronic commerce business server and giving predetermined weights to the respective read plural additional information.

19. A method for transacting with graded prices by users based on a network, having an electronic commerce business server connected to client units according to users' intentions comprising steps of:

(1) inputting log-in data transferred according to the manipulations of the users;

(2) determining users set groups or users grades by reading additional information built in a first database unit in use of the log-in data and using the read additional information;

(3) reading goods information and basic sales prices information of goods built in the second database unit in case the log-in data is inputted;

(4) determining final sales prices of the goods in predetermined prices determination rules with respect to the read

basic sales prices information on the basis of the users set groups or the users grades; and

(5) transferring the goods information to the client units together with finally determined goods sales prices information and the basic sales prices information to be displayed on screens.

20. The method as claimed in claim 19, wherein the additional information read in the step (2) is information produced from at least one of goods searches, purchase goods selections, and goods purchases of the users which are provided in the electronic commerce business server and information of verifying employees.

21. The method as claimed in claim 19, wherein the final sales prices of the goods determined in the step (4) is discounted or at a premium from the basic sales prices based on goods kinds, suppliers, or particular goods provided from the electronic commerce business server to the users.

22. The method as claimed in claim 19, wherein the users set groups are sets of groups that, by reading plural additional information built in the databases, the read plural additional information includes all of predetermined criteria additional information, and the users grades are ranks determined by calculating given weights when reading plural additional information built in databases of the electronic commerce business server and giving predetermined weights to the respective read plural additional information.

23. The method as claimed in claim 20, wherein the users set



groups are sets of groups that, by reading plural additional information built in the databases, the read plural additional information includes all of predetermined criteria additional information, and the users grades are ranks determined by calculating given weights when reading plural additional information built in databases of the electronic commerce business server and giving predetermined weights to the respective read plural additional information.

24. The method as claimed in claim 21, wherein the users set groups are sets of groups that, by reading plural additional information built in the databases, the read plural additional information includes all of predetermined criteria additional information, and the users grades are ranks determined by calculating given weights when reading plural additional information built in databases of the electronic commerce business server and giving predetermined weights to the respective read plural additional information.